

Position: Content creator and social Media manager

Company: **ATA LIAISON LIMITED T/A MONARCH CREATIVES**

Location: Dar Es Salaam Tanzania

Application deadline: 15 – 10 -2026

Job brief

Monarch Creatives is looking for a content creator and social media manager to join the team.

Key Responsibilities:

Photography:

- Capturing professional-quality photographs of individuals, groups, events, and locations.
- Using various photographic techniques and lighting equipment.
- Arranging objects, scenes, lighting, and backgrounds for optimal visual impact.
- Working with clients to understand their needs and expectations.
- Understanding photographic best practices and procedures.
- Retouching and enhancing images using software like Photoshop or Lightroom.

Videography:

- Capturing high-quality video footage for various purposes, including promotional videos, event recordings, and interviews.
- Planning and setting up video shoots, including lighting and audio equipment.
- Editing raw footage into polished, engaging videos.
- Collaborating with creative teams to develop video concepts.
- Managing video archives and organizing footage.
- Ensuring all video content aligns with brand guidelines.
- Operating and maintaining video equipment.
- Conducting interviews and capturing B-roll footage.
- Handling live streaming for events.

Social Media:

- Build data-driven social media plans that match the company's business and marketing goals.

- Write creative copy, design graphics, and produce photos and videos tailored to each specific platform.
- Reply to comments, answer direct messages, and build positive relationships with followers.
- Track performance metrics, study engagement data, and use insights to improve future campaigns.
- Keep up with the latest digital trends, viral sounds, and platform updates to stay relevant.

Technical Skills:

- Proficiency with various photographic and videographic equipment, including cameras, lenses, lighting, and audio equipment.
- Knowledge of editing software like Photoshop, Lightroom, Final Cut, or Premiere Pro.
- Knowledge in social media platform like Instagram, Facebook, X and Ticktock
- Understanding of image and video formats, resolutions, and file sizes.

Other Responsibilities:

- Maintaining a database of photographic images and videos.
- Managing schedules for shoots and projects.
- Attending and monitoring events.
- Participating in staff training and emergency drills.
- Collaborating with other departments, such as marketing and communications.

Skills and Qualifications:

- Proven professional shooting experience with a strong portfolio.
- Solid knowledge of editing software.
- Solid knowledge of social media platforms.
- Excellent communication and interpersonal skills.
- Ability to work independently and as part of a team.
- Attention to detail and a keen eye for composition.
- Passion for visual storytelling.
- Ability to stay organized and manage time effectively.
- Knowledge of relevant software, such as Adobe suite and final cut.

How to Apply

APPLICATIONS SHOULD INCLUDE AN UPDATED CV AND PORTFOLIO.
TO: ataliaison25@gmail.com